

UCD INNOVATION RESEARCH UNIT

Applying Simulation & Computation to Innovation Research



CULTURAL DIMENSIONS OF INNOVATION

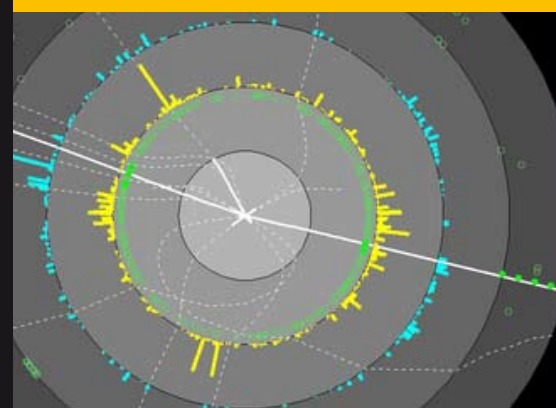
Monday 15 & Tuesday 16 November 2010
Newman House, St. Stephen's Green, Dublin 2

CULTURAL DIMENSIONS OF INNOVATION CONFERENCE

The conference will analyse the cultural dynamics which will shape Ireland's economic, technological and political innovation agenda. Ireland must unlock the potential of cultural and creative industries to encourage entrepreneurship; move towards a creative economy by catalyzing the spill-over effects of cultural and creative industries in a wide range of economic and social contexts.

The event will promote and establish an interface between academia, government, business and the Irish public to foster the discussion of an important current social issue...

The issue of INNOVATION.



CITIES PLAY A UNIQUE ROLE IN THE CULTURAL IMPULSES AND ENVIRONMENTS THAT TRIGGER NOVELTY

The conference will focus on the cultural sources of economic value creation by addressing specifically Dublin's urban, community and artistic culture and their contribution to the country's innovation agenda.

The conference will also investigate how the arts are used by organisations as sources and models for innovating their routines; how cultural and creative industries can be a strong growth area for employment in comparison to other economic sectors. It will critically analyse the impact of cultural activity for different economic contexts and the complex relationship between cultural production and social dynamics.

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CONFERENCE PROGRAMME DAY 1: MONDAY 15 NOVEMBER

Cultural Innovation and Academia

Sponsored by:



09.00–9:30	REGISTRATION & COFFEE
9:30	WELCOME ADDRESS Petra Ahrweiler Conference Chair
9:30–11:00	Gerardine Meaney Culture, Creativity and Innovation, A Crisis in Perspective John Caughie Creativity and Innovation: Trouble in the Comfort Zone
11:00–11:30	COFFEE
11:30–11:35	Minister Mary Hanafin TD Official Conference Opening
11:35–12:45	Nico Stehr KEYNOTE SPEAKER A Cultural Studies Perspective on Innovation Chair: TBC
12:45–13:30	LUNCH
13:30–15:00	Caroline Nevejan The Uncomfortability of Incommensurability Jason Mast Culture, Innovation, and Knowledge (TBC) Chair: TBC
15:00–15:30	COFFEE
15:30–17:00	Andre Skupin Visualizing Déjà Vu: A Computational Exploration of Geographic Attribute Space Andrea Scharnhorst Innovation and Culture from a Physics Perspective – what can we learn from mathematical models? Nona Schulte-Roemer Innovation in Urban Lighting Chair: TBC
17:00–19:00	Reception Exhibition: Places and Spaces

CONFERENCE PROGRAMME DAY 2: TUESDAY 16 NOVEMBER

Cultural Innovation and Policy in Practice

Sponsored by:



09.00–9:30	REGISTRATION & COFFEE
9:30	WELCOME ADDRESS Aoibheann Gibbons
9:40–10:45	Frank Cunningham The Digital Agenda and the Media Programme of the EU Finbarr Bradley Irish Imagination, Innovation Ingredient Chair: Aoibheann Gibbons
10:45–11:15	COFFEE
11:15–12:30	Dick Gleeson Urban Systems for Livelihood and Livability Declan McGonagle Global Citizenship in the 21st Century Chair: TBC
12:30–13:30	LUNCH
13:30–15:30	Ray Yeates What do we mean when we say Innovation/Culture? Angela Dorgan Navigating the Musical Underground Chair: TBC
15:30–16:00	Coffee & Networking
16:00–17:00	Denis Roche Open Window – Reducing Patient Isolation Ursula Murphy Director of Human Resources, Allianz Ltd: Artists and the Insurance Business, Making a Difference Chair: TBC

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